

AI Sales & Marketing Agents for B2B

Deploy intelligent AI agents that work 24/7 to detect intent across multiple channels and industry media, engage prospects, and book qualified sales meetings even when your team is offline.

90%

Reduction in Manual Prospecting

3x

Faster Deal Velocity

40%

Improvement in CAC

2x

Pipeline Contribution

“Unlike traditional automation tools, AI agent based platforms are autonomous systems that handle specialized tasks—continuously learning, adapting, and acting (working together in cohesion with the human team) to accelerate revenue outcomes. By embedding AI agents that work together for every stage of the Forrester Revenue Waterfall, organizations automate intelligent decisions and scale personalized engagement.”

— Alex Roy Rajan, Founder & CEO, SalesboxAI

Command Centers & Flagship Agents

Your team commands the overarching strategy while specialized AI personas execute the outbound and inbound motion 24/7.

FOR ENTIRE GTM MOTION

AI Command Center

One centralized dashboard orchestrating your entire go-to-market motion. Command all seven autonomous marketing & sales agents from a single pane of glass.

- GTM CoPilot Hub:** Centralized real-time status, metrics, and actions.
- Live Activity Feed:** Contact-level attribution across emails, calls, and ads.
- Custom Prompts & Templates:** Whitepaper/MQL, BANT, HQL, and Nurture modes.
- 3-Minute Polling:** Optimized polling intervals balancing speed & efficiency.

FOR REVENUE TEAMS

Sales Co-Pilot

Deeper than prospecting. Lives inside the active deal cycle to analyze buyer signals, track MEDDPICC progress, and eliminate manual CRM logging.

- Intelligent Inbox Monitoring:** Auto-links emails & new committee stakeholders.
- Visual MEDDPICC Radar:** Spot qualification gaps & calculate unified deal health.
- AI-Assisted Comms:** Grounded email drafts with human-in-the-loop rep approval.
- Zero Handoff Friction:** Seamless SDR-to-AE transition with complete context.

AUTONOMOUS ORCHESTRATION

Seven AI Agents Working in Concert

Inside the GTM CoPilot hub, seven specialized autonomous agents coordinate to detect, engage, nurture, advertise, and analyze without manual intervention.

Intent Agent

Monitors buying signals across accounts, scores intent, and triggers automated outreach when thresholds are met. Supports on-demand 'Run Scan'.

SDR Agent

Executes multi-channel outbound sequences across email, voice, and LinkedIn to engage target accounts at scale.

Email Agent

Runs multi-step nurture sequences with AI-personalized content. Tracks opens, clicks, and replies to continuously optimize engagement.

Voice Agent

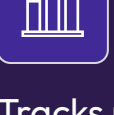
AI-powered outbound calling and inbound web voice conversations. Qualifies leads and books appointments without human intervention.

Content Agent

Auto-generates thought leadership articles, nurture emails, and personalized sales collateral — all on-brand and contextually relevant.

Advertising Agent

Manages programmatic display and LinkedIn ad campaigns with real-time impression and click tracking plus automated budget allocation.

Analytics Agent

Tracks pipeline velocity, deal health scores, and funnel conversion, surfacing actionable insights your team can act on immediately.

Forrester B2B Revenue Waterfall Alignment

SalesboxAI's autonomous agents supercharge every discrete stage of the Forrester Waterfall.

STAGE 01 · TARGET DEMAND Identify Buying Groups Goal: Surface in-market groups within TAM	GTM Agent Intent Agent F-I-T Signal Engine Continuously monitors TAM accounts matching ICP based on Firmographic, Intent, and Trigger (F-I-T) signals. Discovers new buying group-members matching persona definitions and monitors ongoing title/company changes.
STAGE 02 · ACTIVE DEMAND Detect Opportunities Goal: Spot intent & create Early Stage opportunities	Intent Signal Agent Analytics Agent Listens for Contact and Account-level intent signals across disparate web sources and aggregates them. Automatically classifies opportunities using behavioral + intent signals to highlight high-interest accounts.
STAGE 03 · ENGAGEMENT Engaging Buying Groups Goal: Orchestrate multi-channel experience	Personalization Agent Email & Web Agent Scoring Agent Delivers customized omnichannel content based on individual roles. Conversational web agents turn visits into instant dialogue. Tracks multi-member engagement to build a unified opportunity profile and prioritize accounts.
STAGE 04 · QUALIFICATION Qualifying Buying Groups Goal: Validate buying intent & sales readiness	Qualification Agent SDR Agent Voice Agent Automates readiness assessment by analyzing overall score, conversations, forms, and behavior. Executes real-time routing to sales equipped with complete committee mapping and buyer context.
STAGE 05 · PIPELINE ACCELERATION Sales Enablement & Closing Goal: Enable Sales to close qualified deals faster	Sales Co-Pilot Forecasting Agent Deal Acceleration Agent Provides just-in-time insights and assets based on buyer behavior. Visual MEDDPICC radar spots qualification gaps. Predicts close probability and suggests engagement strategies to re-activate stuck deals.
STAGE 06 · EXPANSION Revenue Realization & Growth Goal: Drive retention, renewal & upsell	Customer Health Agent Growth Opportunity Agent Success Story Agent Monitors adoption, satisfaction, and support data to predict churn or upsell readiness. Detects expansion potential and recommends next-offer plays. Identifies accounts suitable for case studies and referrals.

How Our AI Agents Work in a Snapshot

A closed-loop operational workflow from early intent detection to booked sales meetings.

Detect Intent

AI monitors behavioral signals across the web to identify target accounts actively showing buying intent.

Discover Buyers

Automatically discovers, verifies, and maps all key stakeholders comprising the buying committee.

Multi-Channel Engagement

Personalized omnichannel outreach via Email, LinkedIn, WhatsApp, and conversational Web Chat.

Book Meetings

Converts warm engagement into qualified sales meetings booked directly onto AE calendars.

MODEL CONTEXT PROTOCOL

Plug Any Tool Into Your AI Agents

Every SalesboxAI Agent accepts incoming MCP connections. Connect your CRM, data warehouse, ticketing system, or internal APIs to call tools natively.

Per-Agent Scoped Tools

Add MCP servers from **Settings → Agent → Tools**. Each agent gets its own scoped set of external tools.

Encrypted Auth

OAuth pop-up or static token. Encrypted server-side and scoped per model, never exposed to the model.

Infinite Scalability

Deferred **tool_search** / **tool_invoke** preserves model context windows.

Safe by Default

Read-only runs instantly. Mutating tools require explicit human confirmation.